

SPONSOR PARTNERSHIP PROGRAM 2022-2023 SCHOOL YEAR



Dear friend of Ursuline Academy,

Last year, we launched a new Sponsor Partnership Program offering the Ursuline community members the opportunity to support our three signature events as well as the Ursuline Fund with one donation. Thanks to your generosity, and that of others, we raised \$80,000 in our inaugural year.

Proceeds provided 236 student athletes with new equipment, uniforms, and an investment in our talented coaching staff. It strengthened our House system allowing us to invest in leadership and community building experiences. It also supported our 30+ clubs and activities ensuring our students have opportunities to explore, discover different interests, and hone new talents outside of the classroom.

Early sponsorship support allows us to immediately invest in the student experience – academically, spiritually, socially, athletically, and artistically – enhancing the experience for students, co-workers, and coaches alike.

The Sponsor Partnership Program also provides the donor with the opportunity to be involved and engaged in school life throughout the year (details on accompanying page). Most importantly, it signals your belief in our mission and the value of an Ursuline education.

Your support is greatly appreciated,

Devin Hallahan Mueller '98 Annual Giving Coordinator

OUR SPONSORSHIP PROGRAM PROVIDES AN OPPORTUNITY FOR YOU TO:

- Support Ursuline Academy School's mission
- Gain prominent exposure for your business/organization/name to Ursuline's extensive network
- Take part in a convenient, one-time/all-inclusive sponsorship process
- Strengthen your Ursuline experience by being connected throughout the year

SPONSORSHIP LEVEL DETAILS:

Each Level includes the following:

- Website Recognition on the Academy's website
- Signage and marketing materials at all events
- Logo displayed on Community Newsletters
- Your commitment is your one-time annual contribution to Ursuline

IN 2021-2022 THE PROGRAM ENRICHED OUR STUDENT EXPERIENCE THROUGH:

- PROVIDING 236 STUDENT ATHLETES WITH ACCESS TO NEW EQUIPMENT, UNIFORMS, AND RETAINING TALENTED COACHING STAFF
- ★ SUPPORTING OUR HOUSE SYSTEM, LEADERSHIP BUILDING EXPERIENCES, AND COMMUNITY-ENRICHING ACTIVITIES
- ★ ALLOWING OUR 30+ CLUBS AND ACTIVITIES TO PROVIDE AN ALL-ENCOMPASSING EDUCATIONAL EXPERIENCE

REACH OUR URSULINE AUDIENCE WITH YOUR SPONSORSHIP MESSAGE

6,800+ ACTIVE UA ALUMNAE

4,500+ REACH ON SOCIAL MEDIA

5,500+ REACH
VIA COMMUNITY EMAILS

350+ REACH
CURRENT UA FAMILIES

Premier SPONSORSHIP - \$15,000

\$13,400 TAX DEDUCTIBLE

Exclusives at Auction

- Premier table for eight (8), with VIP perks and VIP parking
- Name and Logo on printed invitations
- Program recognition

Exclusives at Golf Classic

- One (1) Foursome (golf/fees) and VIP swag bags
- Prime Hole Sponsor signage
- Opportunity to provide logo merchandise for gift bags

Exclusives at Trivia Night

- Premier table with VIP perks for eight (8)
- Program recognition

Signature Sponsorship-\$10,000

\$8,640 TAX DEDUCTIBLE

Exclusives at Auction

- Premier table for eight (8)
- Name and Logo on Bid Paddle
- Program recognition

Exclusives at Golf

- One (1) Foursome (golf/fees)
- Prime Hole Sponsor signage

Exclusives at Trivia Night

- Table for eight (8) to play
- Program recognition

Partnership Sponsorship-\$5,000

\$4,400 TAX DEDUCTIBLE

Exclusives at Auction

- Table for eight (8)
- Program recognition

Exclusives at Golf

Program recognition

Exclusives at Trivia Night

• Program recognition

Eije SPONSORSHIP - \$2,500

Exclusives at Auction

- Tickets for two (2)
- Program recognition

Exclusives at Golf

Program recognition

Exclusives at Trivia Night

Program recognition

Support SPONSORSHIP-\$1,000

\$1,000 TAX DEDUCTIBLE

Exclusives at Auction

Program recognition

Exclusives at Golf

Program recognition

Exclusives at Trivia Night

Program recognition

