



URSULINE  
A C A D E M Y

## SPONSOR PARTNERSHIP PROGRAM 2021-2022 SCHOOL YEAR



Dear friends of Ursuline Academy,

The support of our community has been a critical component of Ursuline Academy's success. The support we feel from our donors, parents and alumnae is two-fold: financially from many generous donations as well as our strong sense of community through the dedication of so many who continue to "show up" for Ursuline in many ways. As we approach a new academic year, we also have the opportunity to present a unique offering to our most loyal supporters, our new *all-inclusive sponsorship partnership*. I invite you to consider being a part of the Ursuline community in a new way this year.

Our partnership program features a variety of packages to elevate your brand exposure throughout the Ursuline community. You will be recognized at Ursuline's top three events: Auction, Golf Classic and Trivia Night. This opportunity is not only for business owners but also for families. A family sponsorship showcases the pride you have for the value of an Ursuline education and acknowledges to the larger community the strength of our donors. All sponsorships provide an opportunity to be involved and engaged the entire school-year.

Thank you for your consideration and myself or a member of the Advancement team will be reaching out to you in the coming weeks. We appreciate your involvement in our community and look forward to seeing you on campus.

In gratitude,

Peggy Slater



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## SPONSOR PARTNERSHIP PROGRAM 2021-2022 SCHOOL YEAR

Partnering with Ursuline Academy is an opportunity to support our students academically, spiritually, socially, athletically and artistically, while showcasing your family/name/brand to the extensive Ursuline community of alumnae and current families.

As a part of this initiative, you will be recognized at Ursuline Academy's major events (Auction, Golf Classic and Alumnae Association Trivia Night) as well as other times throughout the school year. Your partnership ensures funding for integral programs including athletics, scholarships, technology and academics. Your support is greatly appreciated.

### OUR SPONSORSHIP PROGRAM PROVIDES AN OPPORTUNITY FOR YOU TO:

- Support Ursuline Academy School's mission
- Gain prominent exposure for your business/organization/name to Ursuline's extensive network
- Take part in a convenient, one-time/all-inclusive sponsorship process
- Enjoy special perks, including VIP event tickets and more
- Strengthen your Ursuline experience by being connected throughout the year

### SPONSORSHIP LEVEL DETAILS:

Each Level includes the following:

- Website Recognition on the Academy's website
- Signage and marketing materials at Auction, Golf Classic and Trivia Night
- Logo displayed on Weekly Parent Email
- Annual donor recognition reception

**UA SOCIAL  
MEDIA**

**4,500+ REACH**

**CURRENT  
STUDENTS**

**350+ REACH**

**ACTIVE  
ALUMNAE**

**6,800+ REACH**

**COMMUNITY  
EMAILS**

**5,500+ REACH**

For more information regarding any of our giving and sponsorship opportunities, please contact Devin Hallahan Mueller '98, Annual Giving Coordinator, 314-984-2811 or [dmueller@ursulineatl.org](mailto:dmueller@ursulineatl.org)

## *Premier Sponsorship - \$15,000*

### **Exclusives at Auction**

- Premier table with VIP perks, tickets and VIP parking for eight (8)
- Name and Logo on printed invitations
- Prime signage on campus and program recognition

### **Exclusives at Golf Classic**

- One (1) Foursome (golf/fees) and VIP swag bags
- Four (4) Hole Sponsor signage
- Opportunity to provide logo merchandise for gift bags

### **Exclusives at Trivia Night**

- VIP Parking, prime signage and program recognition
- Table of eight (8) to play

## *Signature Sponsorship - \$10,000*

### **Exclusives at Auction**

- Premier table with tickets and VIP parking for eight (8)
- Name and Logo on Bid Paddle
- Prime signage on campus and program recognition

### **Exclusives at Golf**

- One (1) Foursome (golf/fees) and VIP swag bags
- Two (2) Hole Sponsor signage

### **Exclusives at Trivia Night**

- VIP Parking, prime signage and program recognition
- Table of eight (8) to play

## *Partnership Sponsorship - \$5,000*

### **Exclusives at Auction**

- Table of eight (8)
- Prime signage on campus during event week

### **Exclusives at Golf**

- One (1) Foursome (golf/fees)
- Two (2) Hole Sponsor signage

### **Exclusives at Trivia Night**

- Program recognition

## *Elite Sponsorship - \$2,500*

### **Exclusives at Auction**

- Tickets for four (4)
- Prime signage on campus during event week

### **Exclusives at Golf**

- Golf/fees for two (2) players
- Two (2) Hole Sponsor signage

### **Exclusives at Trivia Night**

- Program recognition

## *Support Sponsorship - \$1,000*

### **Exclusives at Auction**

- Tickets for two (2)
- Yard signs on campus during event week

### **Exclusives at Golf**

- Two (2) Hole Sponsor signage

### **Exclusives at Trivia Night**

- Program recognition

*Customized sponsorship packages available upon request.*